



Millennials Incorporated (Paperback)

By Lisa Orrell

Intelligent Women Publishing, of Wyatt-MacKenzie, United States, 2007. Paperback. Book Condition: New. 2nd. 211 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Born in 1982, the Millennial Generation (aka: Generation Y) is no longer made-up of just kids and teens.the eldest are now graduating college and entering the professional workforce en masse! Competition is fierce to recruit them, so this means YOU need to know how to effectively recruit, manage and retain them. Most GenX and Boomer bosses have no clue who these young adults really are or what makes them tick, so they find this book to be extremely valuable! Much was written about Millennials back when they were young kids and teenagers, but Millennials Incorporated is the premier book about who they are NOW as 20-somethings. They are one of the most unique generations our country has ever seen! And with Boomers retiring by the millions over the next 5-15 years, Millennials are in high demand to be our next generation of managers, executives and leaders! Here is a small sample of what you ll learn: -- Key Millennial Traits All Employers Need to Know -- Common Complaints Managers Have About Millennial Professionals...



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