

Maybe You Should Write a Magazine: Complete Guide: How to Write, Lay Out, Publish and Profit from Regional Special-Interest Magazines



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(Jace Gusikowski IV)

MAYBE YOU SHOULD WRITE A MAGAZINE: COMPLETE GUIDE: HOW TO WRITE, LAY OUT, PUBLISH AND PROFIT FROM REGIONAL SPECIAL-INTEREST MAGAZINES



Niche Publishing Company. Paperback. Book Condition: New. Paperback. 156 pages. Dimensions: 9.9in. x 7.4in. x 0.4in. Write a magazine That's a new concept! Yes, it is, but for 21 years, that's exactly what I've done. Please read on. A BETTER OFFER: Purchasers of the KINDLE edition (9. 79) can receive free (on request) the complete PDF of this print version -- again -- FREE ON REQUEST (to magadsmac. com). Include screenshot of the Thanks page in your email; I will send the full-color hi-res PDF right away. . . . Back in 1990, I was a wedding photographer. I noticed that the brides-to-be who interviewed me had more worries than hopes for their weddings and receptions. They worried about the caterer, the floral designer, the videographer, the photographer, the officiant -- and they didn't know how to be sure they could select the right people for their big day. In short, they didn't know what to look for or how to ask people the right questions. So, after years of shooting weddings and watching the good, bad and ugly services being performed, I knew what they should ask about, how they should interview, and how they could tell whether a service provider was caring or indifferent. I wrote a little 100-page book about it, but I didn't publish it as a book. He separated its chapters into sections, by wedding specialty, got a local florist to sell ads, and published it as a magazine! That was in 1990, and now, in 2011, it's still going strong. (See the current one at www.WeddingAndPartyMag.com .) This concept -- a single expert in any subject writing about it and publishing it as a magazine -- remains a new approach to publishing, and one that succeeds in the smallest of markets....



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