



Public basic course of higher vocational education in the 12th Five-Year Plan Textbook of higher vocational planning materials: now(Chinese Edition)

By BEN SHE

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-06-01 Pages: 316 Publisher: Tsinghua University Press. basic information title: Higher Vocational Education in the 12th Five-Year Plan Textbook of higher vocational the public basic lesson planning materials: a modern enterprise management (4th edition) Original : 40.00 yuan Author: Publisher: Tsinghua University Press Publication Date: June 1. 2012 ISBN: 9787302286974 Words: Page: 316 Revision: Version 4 Format: Paperback: Weight: 440 g Editor's Choice vocational Education 12th Five-Year Plan textbook higher vocational public basic course planning materials: modern enterprise management (4th edition) should have known. as the starting point should knowledge. theoretical knowledge required. enough for the degree of focus on basic modern enterprise management philosophy and the practical application of the basic principles of broad vision. innovative ideas. and concise content rich case highlights management practice and scientific. available for higher vocational education and specialist non-enterprise management professional use. but also for ordinary higher students and teachers and the enterprise management personnel use and reference. Summary the 12th Five-Year Plan vocational education teaching materials of higher vocational

Reviews

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