



## The Invisible Gorilla: and Other Ways Our Intuition Deceives Us

By Christopher Chabris, Daniel J. Simons

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, The Invisible Gorilla: and Other Ways Our Intuition Deceives Us, Christopher Chabris, Daniel J. Simons, If a gorilla walked out into the middle of a basketball pitch, you'd notice it. Wouldn't you? If a serious violent crime took place just next to you, you'd remember it, right? The Invisible Gorilla is a fascinating look at the unbelievable, yet routine tricks that your brain plays on you. In an award-winning and groundbreaking study, psychologists Christopher Chabris and Daniel Simons asked volunteers to watch a 60-second film of a group of students playing basketball and told them to count the number of passes made. About halfway through, a woman dressed head to toe in a gorilla outfit slowly moved to centre screen, beat her chest at the camera, and casually strolled away. Unbelievably, almost half of the volunteers missed the gorilla. As this astonishing and utterly unique new book demonstrates, exactly the same kind of mental illusion that causes people to miss the gorilla can also explain why many other things, including why: \* honest eyewitness testimony can convict innocent defendants \* expert money managers suddenly lose billions \* Homer Simpson has much to...



**READ ONLINE**  
[ 8.39 MB ]

### Reviews

*This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).*

-- **Jaqueline Kerluke**

*I just started looking at this pdf. It can be rally fascinating through studying period of time. Its been printed in an extremely basic way and is particularly only following i finished reading through this publication where in fact altered me, change the way i really believe.*

-- **Mr. Stephan McKenzie**

## Related PDFs



### [The Canterville Ghost, The Happy Prince and Other Stories](#)

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Canterville Ghost, The Happy Prince and Other Stories, Oscar Wilde, This is a collection of stories, including two of Wilde's most famous: "The Canterville Ghost", in which a young American girl helps...



### [Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. \[Us English\] \(Paperback\)](#)

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



### [Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. \[British English\] \(Paperback\)](#)

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...



### [The Country of the Pointed Firs and Other Stories \(Hardscrabble Books-Fiction of New England\)](#)

New Hampshire. PAPERBACK. Book Condition: New. 0874518261 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! \* I am a...



### [Scapegoat: The Jews, Israel, and Women's Liberation](#)

Free Press. Hardcover. Book Condition: New. 0684836122 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! \* ...



### [ESV Study Bible, Large Print \(Hardback\)](#)

CROSSWAY BOOKS, United States, 2014. Hardback. Book Condition: New. Large Print. 249 x 178 mm. Language: English . Brand New Book. The ESV Study Bible, Large Print edition transforms the content of the award-winning ESV Study Bible into a highly readable, large-print...